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# Business & Finance

## IRISH BUSINESS AWARDS

in association with



## Entry Criteria *for* Company of the Year 2016

### **Name of Entry:**

This name will be used if shortlisted

### **Company URL:**

URL of the web site

### **Year the company was established:**

Numeric values only

### **How many employees are in the company:**

Numeric values only

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### **Company Vision:**

A clear illustration of the company's development including profile of business leaders, long term vision and core values which guide the day to day operation of the business (Maximum 250 words)

**Achievement of Key Milestones:** A clear illustration of the company's development over the past 12 -16 months, for instance the launch of a new product line, re-branding or a Merger or Acquisition. (Maximum 500 Words)



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### **Market Positioning & Company placement:**

Companies should include details on their position and prominence in the market relative to their competitors. Nominees should specify how they are a unique competitor within their chosen market. (Maximum 250 Words)

**Business Strategy:** Details on strategies executed to drive growth in the last 12-16 months in turnover and operational capacities in addition to laying foundations to future growth. (Maximum 250 Words)



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### **People, Culture & Profile:**

Show examples of growth in existing CSR programs and list any new initiatives. Provide evidence of headcount increases and highlight any changes in the executive profile of the company. (Maximum 250 Words)

**International Presence & Scalability:** The Company should include details on the number of geographies it currently operates in in addition to any concrete plans for future scale internationally. (Maximum 250 Words)



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### Turnover, Revenue and Market Share growth:

Companies should detail their growth over the last 12 - 16 months and include details on growth in market share, turnover, range of services provided and an indication of future growth trajectory. Future projections with regard to these items should also be included if available. (Maximum 500 Words)

1. Evaluation of turnover growth between last 2 sets of published accounts.
2. Overall profitability growth over same period.
3. Increase in shareholder value of same period.
4. Other financial KPI's to consider during evaluation period.

	FY1 16	FY1 15
P&L Performance		
Shareholder Value		

## Additional Information

Do you have any major successes to note?

(Maximum 150 Words)

This email will be used to confirm your entry for the awards.  
We will never sell or disclose your email address to anyone.



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**KPMG**